



2017 WRBA Home & Cottage Show

Crawford Center, Shawano County Fairgrounds
225 S. Waukechon Road, Shawano, WI

This two-day event is an excellent opportunity to showcase your business and services to the members of the Wolf River Builders Association as well as the thousand + area consumers who attend our event. We will be using a variety of media to promote the event in the Shawano, Oconto, Menominee and Waupaca County areas and beyond, including newspaper, posters, banners and television ads.

Vendors enjoy ease of set-up with the ability to drive their vehicles/trailers right into the Crawford Center. This eliminates the “multiple trips from the parking lot” required for most shows.

*Admission for attendees to the event is **free** with the donation of three non-perishable food items to the local food pantry, **SAFPARC**, or a suggested \$3.00 donation to **Wolf River Habitat for Humanity**. This is a wonderful opportunity to give back to the community at the same time as promoting our vendor businesses.*

Show Information

Show Dates & Times:	Saturday, April 8, 2017	9:00 a.m. – 4:00 p.m.
	Sunday, April 9, 2017	10:00 a.m. – 3:00 p.m.
Show Set-Up Times:	Thursday, April 6, 2017	12:00 p.m. – 6:00 p.m.
	Friday, April 7, 2017	8:00 a.m. – 6:00 p.m.
Take Down Times:	Sunday, April 9, 2017	3:00 p.m. – 5:00 p.m.
	Monday, April 10, 2017	8:00 a.m. – 12:00 p.m.
	(No take-down will be allowed prior to 3:00 p.m. Sunday)	
Show Location:	Crawford Center, Shawano County Fairgrounds, Shawano	

Booths include side and back curtains. All booths are 10' x 10'. WRBA Home Show Committee reserves the right to decline or prohibit any exhibit not in keeping with the character of the general “home and cottage show” theme. Booths are reserved on a First Come/First Served basis, with 2017 sponsors and then 2016 vendors having the 1st Option at the same booth for 2017 (through January 1st). The Committee will do its best to honor specific booth requests; however no guarantees can be made. **A copy of your certificate of liability insurance** is due from your insurance carrier when dates are current for show dates. Booth fees are non-refundable.

Booth Fees:

	Early Bird Pricing <u>Prior to February 1, 2017</u>	Pricing to Reserve <u>After February 1, 2017</u>
<u>WRBA Member</u>		
Base Booth (1 st Booth):	\$250.00	\$325.00
Additional Booths:	\$250.00	\$325.00
<u>Non-WRBA Members</u>		
Base Booth (1 st Booth):	\$400.00	\$525.00
Additional Booths:	\$350.00	\$450.00

Additional Fees (optional):

Electricity to booth - \$15.00

Tables - \$15.00 each (specify 4', 6' or 8' long and High (42") or Low (30"))

Chairs - \$5.00 ea. (specify Director Chairs for high tables, Folding Chairs for low tables)

Sponsorship Opportunities

Wolf River Builders Association invites you to participate as a sponsor of the 2017 WRBA Home & Cottage Show here in Shawano. Your support of this event would be greatly appreciated!

Deadline for Sponsorship commitment: January 15, 2017 (Requires 50% down)
Full payment due – March 1, 2017

➤ **# 1 - Show Sponsorship \$1000 (limit 3)**

- Name and Logo on majority of Show advertising and material (as feasible with time frame when sponsorship information is received/paid)
- Name and Logo on Large Banners
- Name and Logo in Show's Supplement/Program
- Ad in the Show Supplement
- One 10 x 10 Vendor Booth
- 6 Show passes

➤ **# 2 - Seminar Sponsorship \$1000**

- Name and Logo on majority of Show advertising and material (as feasible with time frame when sponsorship information is received/paid)
- Name and Logo on Banner over Seminar area
- Name and Logo on Seminar Schedule at Show
- Name and Logo in Show's Supplement
- One 10 x 10 Vendor Booth
- 6 Show passes



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Exhibitor Contract

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Same address to be used for promotional purposes? Yes No (circle one)

If no, please provide address for publications: _____

Contact Person: _____ Phone _____ E-Mail: _____

Product Type to be Displayed: _____

(WRBA reserves the right to reject contract based on nature of product or service.)

WRBA Member? Yes No (circle one)

Base Booth\$ _____ (see page 2)

Additional Booths\$ _____ (see page 2)

Tables (skirted)..... 4' - 6' - 8' ... High - 42" or Low - 30" (circle) \$ _____ \$15/table

ChairsDirector - high...or.... Folding - low (circle) \$ _____ \$5.00/chair

Electricity\$ _____ \$15.00

Are you interested in being a **SPONSOR?** Specify: _____ \$ _____ (see page 2)

Total\$ _____

Are you interested in conducting a **seminar?** Yes No (circle one)

Topic/Title of Seminar _____

Exhibitors - Electricity can be "purchased" to your booth; however, exhibitors will need to provide their own extension cords. Tables and chairs are available for rent or you may bring your own. Booths cannot be reserved by phone, fax or e-mail. Booth fees are non-refundable. Please direct questions to Cap Wallrich, Home Show Committee Chair, (715) 526-2156 or Diane (715) 853-2310. All exhibitors MUST have their insurance carrier provide Certificate of Liability Insurance when coverage dates are current for Show Dates. Please sign and return this page of exhibitor contract and a check made payable to Wolf River Builders Association to:

Wolf River Builders Association
P O Box 595, Shawano, WI 54166

By signing this agreement, applicant for exhibitor space understands and agrees to comply with provisions of this contract between applicant and the Wolf River Builders Association.

(Authorized Signature)

(Signer's Name - Please print)

(Date)