

# The Builder News

Volume 8 – Issue 9

The Official Publication Of The Wolf River Builders Association

## Calendar of Events

### September 2014

<u>Date</u>	<u>Event Listing</u>
Sept. 7	<i>Grandparent's Day!</i>
Sept. 9	WRBA General Membership Mtg Spinning Wheel Inn, RSVP req'd.
Sept. 11	<i>Patriot Day</i>
Sept. 12	Woodstock Design Center 10 yr Anniversary Celebration, 3 - 9p.m
Sept. 16	Chamber Business Connection – Verkuilen Family Chiropractic, 1401 E. Elizabeth St., Shawano 5 p.m. – 6:30, RSVP required
Sept. 23	WRBA Board of Directors Meeting Launching Pad, 5:30 p.m.
Sept. 23	<i>First Day of Autumn</i>
	<b><u>Coming Events</u></b>
Oct. 4&5	3 <sup>rd</sup> Annual Miles of Art – Shawano Chamber Event – throughout Shawano County
Oct. 14	WRBA General Membership Mtg Installation of Officers
Oct. 23	WBA State Board/Member Meeting at the Kalahari Resort in WI Dells
Oct. 28	WRBA Board of Directors Meeting, Launching Pad, 5:30 p.m.

## Mission Statement

The Wolf River Builders Association's purpose is to associate the builders within Menominee, Oconto and Shawano Counties for the purpose of mutual advantage and cooperation; to collaborate with all fields related to the building industry for the benefit of the industry as a whole; and to assist in the accomplishment of the mutual objectives of the National Association of Home Builders and Wisconsin Builders Association.



Wolf River Builders Association

*Professionals You Can Trust!*

## Highlighted Events

### *You are invited!*

*Enjoy a tour at Heritage Park of the Historical Society buildings...rain or shine! Tour starts at 4:45 p.m. and will last about 1 hour— 524 N. Franklin Street in Shawano.*

*Immediately following the tour we will be heading to the Spinning Wheel for the September Membership Meeting & Election of Officers*

**When: Tuesday, September 9, 2014**

**Where: The Spinning Wheel Inn  
N5846 Lake Drive, Shawano**

**Social/Networking: 5:45 p.m.**

**Dinner: 6:00 p.m.**

**Meeting to follow**

**PLEASE RSVP to Diane a.s.a.p. -  
But no later than Friday, September 5<sup>th</sup>  
@ 715-853-2310 or**

**Email: [wolfriverbuilders@gmail.com](mailto:wolfriverbuilders@gmail.com)**

One meal per membership is free,  
but we need your RSVP!

Any additional meals for spouse/guests  
are **\$15.00** each.

**“No Shows” will be billed**

(Cancellations accepted until 4 p.m. on September 8<sup>th</sup>)  
***If you are interested in donating a door prize...bring it  
along! We appreciate it!***

Check out the Member Benefits through NAHB –

<http://www.nahb.org/ma>



## Monday Morning Review

August 18, 2014

### Activities –

The September 9<sup>th</sup> meeting will be at the Spinning Wheel Inn, Shawano. The staff with the Historical Society would like to thank WRBA members for all of the work that we have done at the park by giving us a tour of the buildings prior to that meeting. Tour will start at 4:45 and last approximately one hour. We will go directly to the Spinning Wheel after the tour. Make sure to RSVP and let Diane know if you plan to attend the tour, the tour and dinner/meeting, or just the dinner/meeting.

Joining us at the September meeting will be Brad Boycks, WBA Vice-President of Advocacy. Brad is a fantastic source for information regarding the political climate in our state and nation. Be sure to attend!

*Chairperson: Mark Flunker – 715-584-5995*

### Member Services –

We are entering a new season for **advertising on the entrance wall** at the Crawford Center with the Hockey League. If you are interested in having your business advertised on “The Wall”, now is the time to act! The cost is \$75 and signs remain in place throughout the hockey season (ends first week of April). Contact Diane or Tammy today.

### **Shopper Ad – Reserve your spot today!**

This is the last month for the third quarter of the advertising program with the Shawano Shopper. Deadline for additions or changes is September 9<sup>th</sup>, with the issue coming out on September 16<sup>th</sup>.

If you would like to get your business included, or if you are unfamiliar with this program please call Tammy at 920-655-4587. Pricing for one space is \$90 per quarter (three issues--one ad/month--a cost of only \$30/month). Ad space is available on a first come, first served basis.

*Chairperson: Tammy Brzeczowski – 920-655-4587*

### Education Committee

There are a number of classes being offered by the area builders associations this fall...check out the education listings at [www.wisbuild.org](http://www.wisbuild.org).

Is there a topic that you would like us to bring in? Contracts, Work Orders, Lien Laws, Social Media topics, Business Management, OSHA Training, Wall Bracing, UDC? Let us know – we will try to get what you'd like scheduled!

**The WBA Foundation** also has seven different online classes for member contractors who need credits for their Dwelling Contractor Qualifier Credential. Cost for each of the seven classes for members is \$35 and each class is worth two credits. Non-member cost is \$50.

*Chairperson: Greg Brown – 715-526-2175 ext.1212*

### **Advocacy Group discusses 2015-16 agenda**

Recently the WBA Advocacy Group had a great discussion of the draft WBA Advocacy Agenda for the 2015-2016 legislative session that begins in January 2015. The Advocacy Group went through each point of the draft agenda that was put together in conjunction with WBA Advocacy Chair Abe Degnan and Vice-Chair Jim Doering.

WBA is using the extended review period for the WBA Advocacy Agenda that has been used for the past two sessions which is to review the draft in July, take comments on additions and changes, then come back to both the Advocacy Group and finally the WBA Board of Directors for a final vote during our meeting on October 23.

One of the bigger pieces of public policy contained in the draft WBA Advocacy Agenda is changes to the current state law on contractor education. This portion of the draft agenda has been under consideration since January of this year when we first started to take input from members on possible changes to the law. That was followed up by an additional listening session on the topic during our April meeting.

Enclosed are the changes being considered to the current state statutes on contractor education which come from the comments and suggestions from members during the past three Advocacy Group meetings.

### Contractor Education reform package:

- Require a minimum of 3 credits on safety issues including OSHA training
- Require a minimum of 3 credits on business management, contracts and lien law (financial planning, general business operations 101, change orders, contracts, do business in writing, and dispute resolution)
- Require a minimum of 3 credits on code changes and recent legal/legislative changes
- Require 3 elective credits
- Require that 6 credits must be in person credits and 6 credits can be online
- Require inspectors to document DSPS contractor numbers on final inspection documentation
- Require municipalities send a report each year showing what contractors pulled a building permit and their current credential number and expiration date
- Withhold shared revenue/fire dues payments (or some other type of payment) to municipalities who do not supply the above mentioned report each year

### **\$20,000 raised for Governor Walker**

Thank you again to all of the members who made a donation to the Builders Direct Fund Conduit to help support the re-election efforts of Governor Scott Walker in 2014. Our recent breakfast fundraiser raised \$20,000 for the Builders Direct Fund Conduit that members then directed to Governor Scott Walker for his re-election efforts.

Once again, thank you to our very generous host committee for your financial commitment to the Builders Direct Fund and Governor Walker's re-election efforts!

### **Platinum Hosts (\$2500)**

Pam Jewell and Peter Blenker  
Personal Contributions from Dittmar Realty, Inc.

### **Gold Hosts (\$1000)**

Brian McKee  
Ron Derrick  
Mike Howe  
Jim Reif  
Scott McCormack  
Dan Duren  
Steve Atkins

### **Silver Hosts (\$500)**

Frank Madden  
Clint Doege  
Mike Check  
Gary Verhasselt

### **Bronze Hosts (\$250)**

Craig Rakowski  
Mark Etrheim  
Jim and Brenda Kubasta  
Don Miller  
Brandon Bartow  
Don Esposito  
Jim Lenz  
Buck Sweeney  
Robert Procter

### **WBA BOD Endorses Walker/Kleefisch and Brad Schimel**

The WBA Board of Directors meeting recently voted on the unanimous endorsement for the re-election efforts of Governor Scott Walker and Lieutenant Governor Rebecca Kleefisch. The WBA Board of Directors also voted to endorse the candidacy of current Waukesha County District Attorney Brad Schimel for the open seat for Wisconsin Attorney General.

We will be reaching out to members in the future on additional ways you can help volunteer your time to help

each of these campaigns. In the meantime, if you have a few extra dollars we encourage you to go to [www.buildersdirectfund.com](http://www.buildersdirectfund.com) to make a contribution to the Builders Direct Fund Conduit using a personal individual credit card and direct those funds to Governor Walker or to Brad Schimel for Attorney General in the "Special Instructions" section.

Each contribution using [www.buildersdirectfund.com](http://www.buildersdirectfund.com) will give your local association credit towards your 2014 fundraising goal along with more exposure for WBA when making the contribution through the Builders Direct Fund Conduit.

### **John Stossel to appear at Business Day in Madison 2015**

Just this week it was confirmed that Fox Business's John Stossel will be the featured speaker for Business Day in Madison 2015. The event that serves as WBA's main legislative day will be held again at the Monona Terrace on Wednesday, March 4, 2015.

The schedule is not completely finalized but it is likely to start with our issue briefing in the morning, welcome, and back to back speakers for the morning session, lunch with featured speaker Governor Walker (pending the November election), time for state capitol office visits after lunch and John Stossel addressing the group at 3 pm.

We also have been working with the Wisconsin Manufacturers and Commerce (WMC) Foundation that helps put the event together to keep the price of the event down. WMC is considering a discount for groups that sign up 100 or members to attend.

Save the date for Wednesday, March 4, 2015 for Business Day in Madison 2015!

### **Happ advances to take on Schimel in AG race**

Two district attorneys will now face off in November to replace retiring Wisconsin Attorney General J.B. Van Hollen. Jefferson County District Attorney Susan Happ, fresh off a convincing 52% win in a three person primary is now set to face Waukesha County District Attorney Brad Schimel in November. Finishing behind Happ were State Representative Jon Richards at 33% and Dane County District Attorney Ismael Ozanne with 15%.

Happ is an interesting candidate. She comes from a GOP county and was the most moderate sounding candidate during the primary. Typically the most moderate candidate in either party has a hard time advancing to the general election.



In November this will be the first time in Wisconsin history that either party has nominated a woman for both Governor and Attorney General in the same year.

Brad Boycks

Vice-President of Advocacy

Wisconsin Builders Association®

[bboycks@wisbuild.org](mailto:bboycks@wisbuild.org)

(608) 242-5151 ext. 16

Visit our web site: [www.wisbuild.org](http://www.wisbuild.org)

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### **Kwik Trip Scrip Gift Cards Available!**

WRBA is selling Kwik Trip Gift Cards as a non-dues source of revenue and we have cards in \$10, \$20, \$25, \$50 and \$100 denominations. Feel free to contact Diane to make arrangements to purchase them or they are available at the General Membership Meetings. Use them to purchase your gas or other items at Kwik Trip stores, as gifts, incentives for employees, etc., or members can sell them for the association to friends, family, fellow employees, etc. We make 10% on each purchase for WRBA. Support WRBA!

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### **Regulatory alert: Permanent wall bracing rule now in effect, DSPTS website updated with additional documents**

*Posted: 04 Sep 2014 12:51 PM PDT – by WI Builders Assoc.*

As of September 1, 2014 the permanent rule on wall bracing went into effect that contains some minor but positive improvements to the emergency rule that had been in effect since April 1, 2014.

In order to provide more information to the permanent rule on wall bracing the Department of Safety and Professional Services (DSPTS) has updated their website.

[Click here](#) for the main DSPTS website on wall bracing.

[Click here](#) for the permanent rule on wall bracing text.

[Click here](#) for the “How to Use” guide on wall bracing rules.

[Click here](#) for the “Wall Bracing Compliance Worksheet”.

Finally, [click here](#) for the “Wall Bracing Frequently Asked Questions”.

For members who work with a designer, architect or engineer on the design of your homes please forward this information to them so they can get this up to date information as well.

While the new code is easier and less expensive to comply with than the old rule, WBA recognizes that there will be questions from members. Remember that you have free access to the WBA code hotline ([1-888-947-2458](tel:1-888-947-2458)). The hotline is ready and will be available for members that have questions on the wall bracing rule.

## **Members Do Business with Other Members!**

### **September “Apps of the Month” – from Cellcom**

- The first game of the NFL football season is soon to begin and there are a lot of people that participate in fantasy football leagues. The **Yahoo Fantasy Football & More** app help you keep up to date on scores, news and much more.

- To direct message friends feature has been removed from Facebook. Now if you want to message friends and family through Facebook, you will need a separate app called **Facebook Messenger**. Facebook Messenger is just like texting, but you don't have to pay for every message (it works with your data plan).

- Ever wonder what you were doing a year ago today? 2 years? Or even 3 years? **Timehop** brings together your old photos and posts from your phone, Facebook, Instagram, Twitter and Foursquare and replays your past a day at a time.

### **Election of Officers – Sept. 9 General Member Mtg**

If you are interested in getting more involved with WRBA, please let John Maule, Mark Flunker or Diane know...we can put you on the ballot for our 2014-2015 Election. We are looking for both builder and associate members to serve – positions on ballot include President Elect, Treasurer, Secretary, Builder Directors and Associate Director. Contact us today!

### **Homes & Landscape Parade/Showcase Meeting**

If you are interested in being in on the ground level with designing a format and planning for a possible Home/Landscape Parade, or if you think your business would get involved once we get the event rolling, please contact either Diane or Mary Huntington (715) 526-3261 to let us know of your interest in this project.

### **SCHS Trades Program Job Fair**

WRBA member Greg Brown is planning a Job Fair on Tuesday, October 21<sup>st</sup>, in conjunction with the fact that October is Wisconsin Construction Awareness Month. He has asked WRBA to have a table with information at this event, and would like to have some of our members on hand to talk with students interested in getting more information. Are you interested in sharing information with students on your job/business at this event? As I receive more information, I will forward it to anyone who might be interested in helping. Contact Diane today!

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**We Are On Facebook!  
Like Us Today**

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# WRBA Membership News

## Members Renewed – Welcome Back!

- Gary's Doors & Service  
Representative: Gary Felckowski
- Cellcom Wireless Phone  
Representative: Tom Krause
- Knope Heating & A/C  
Representative: Reese DeVeau
- L J Sperberg Construction  
Representative: Larry Sperberg
- Associated Bank  
Representative: Dan Miller
- Dearco Paint & Decorating  
Representative: Greg Rusch

## Members – Renewal Due September

- Bohm LLC – Randy Bohm
- Crossroads Custom Cabinetry – Cory Klement
- Top Shelf Builders – Bill Rapaich
- CoVantage Credit Union – Darci Kotter
- Floors Unlimited – Tim Coffey
- Perry Seamless Gutters – Henry Perry
- Raddant Electric Service – Rich Raddant
- Wallrich Agency – Cap Wallrich

## Members – Renewal Due October

- Gorman Plumbing – Bill Gorman

## Members – Renewal Due November

- Stone Creations of WI – Trish Kieckhafer
- Woodstock Hardwood Flooring LLC – Philip Kersten

## Membership Dues — Installment Payments

If desired, you may make installment payments on your membership dues renewal. You may split the payment up into two or three payments, with the final payment due by your renewal date. There will be no refunds if dues are not paid in full. And one payment in full when due is always an option!

## Reminder – Incentive to Recruit New Members!

You can benefit by recruiting new members for WRBA this month and every month! Receive \$20 off your next membership renewal for each Associate member you recruit; \$40 for each Builder member you recruit. We will be doing a membership drive in conjunction with our October Meeting...plan to bring a prospective new member to see what WRBA is all about!

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## Wolf River Builders Association 2013/2014 Board of Directors

President	John Maule Maule Construction LLC 206 E. Freeborn Street Cecil, WI 54111 (715) 745-2256
President-Elect	Mark Flunker Sandy Drive Remodeling LLC W5344 Sandy Drive Shawano, WI 54166 (715) 584-5995
Treasurer	Steve Grover Kerber, Rose & Associates, S.C. 115 E. Fifth Street Shawano, WI 54166 (715) 526-9400
Secretary	Tammy Brzeczowski Dynamic Designs Unlimited LLC 220A S. St. Augustine P O Box 470 Pulaski, WI 54162 (920) 822-4450
Past President	Mark Flunker Sandy Drive Remodeling (715-584-5995)
Builder Directors	Bill Rapaich – Top Shelf Builders (524-2016) Randy Bohm – Bohm LLC (526-5580) Ted Foster – Wolf River Habitat for Humanity (524-3007) Mary Huntington – Crossroads Custom Cabinetry (526-3261)
Associate Directors	Cap Wallrich – Wallrich Agency (526-2156) Brian Heins – Heins Appliances (526-5120) Darci Kotter – CoVantage (715-524-8200)
State Directors	John Maule – Maule Construction LLC Tammy Brzeczowski – Dynamic Designs Unlimited LLC
Executive Officer	Diane Montour Email: <a href="mailto:wolfriverbuilders@gmail.com">wolfriverbuilders@gmail.com</a> Website: <a href="http://www.wolfriverbuilders.com">www.wolfriverbuilders.com</a> Ph: 715-853-2310