

# The Builder News

Volume 8 – Issue 4

The Official Publication Of The Wolf River Builders Association

## Calendar of Events

### April 2014

<u>Date</u>	<u>Event Listing</u>
Apr. 1	<i>April Fool's Day!</i>
Apr. 3	Chamber Lunch & Learn - How to Promote Your Non-Profit- Getting the Word out about Who You Are and What You Do (rsvp)
Apr. 8	WRBA General Membership Mtg The Woodland, Gresham
Apr. 12-13	<i>WRBA Home &amp; Sports Show!! Crawford Center, Shawano</i>
Apr. 15	Chamber Business Connection Mountain Bay Outfitters 620 S. Main St., Shawano (rsvp)
Apr. 17	WBA Member Meeting, Kalahari Resort & Convention Ctr, WI Dells, WI
Apr. 20	<i>Happy Easter!</i>
Apr. 22	WRBA Board of Directors Meeting Launching Pad, 5:30 p.m.
<b><u>Coming Events</u></b>	
May 13	WRBA General Membership Mtg Golden Sands Golf Course, Cecil Option: 9 holes of golf w/cart - - <i>More info to come....</i>
May 27	WRBA Board of Directors Meeting Launching Pad, 5:30 p.m.

## Mission Statement

The Wolf River Builders Association's purpose is to associate the builders within Menominee, Oconto and Shawano Counties for the purpose of mutual advantage and cooperation; to collaborate with all fields related to the building industry for the benefit of the industry as a whole; and to assist in the accomplishment of the mutual objectives of the National Association of Home Builders and Wisconsin Builders Association.



Wolf River Builders Association

*Professionals You Can Trust!*

## Highlighted Events

### April General Membership Meeting

**When: Tuesday, April 8, 2014**

**Where: The Woodland**

420 Main Street, Gresham

**Social/Networking: 5:45 p.m.**

**Dinner: 6:30 p.m.**

**Meeting to follow**

**PLEASE RSVP to Diane  
by Thursday, April 3, 2014**

**@ 715-853-2310**

*Or*

**Email: [wolfriverbuilders@gmail.com](mailto:wolfriverbuilders@gmail.com)**

One meal per membership is free,  
but we need your RSVP!  
Any additional meals for spouse or guests  
are **\$15.00** each.

**"No Shows" will be billed.**

(Cancellations accepted until 10 a.m. on Apr. 7<sup>th</sup>)

*Are you interested in donating a door prize??  
Give Diane a call or just bring it along!*

**WRBA Home & Sports Show Vendor Space Available!  
Reserve your booth today.....**

## Member Services –

### **Shopper Ad – Reserve your spot today!**

WRBA is in the 2<sup>nd</sup> quarter of our advertising campaign. The April issue will be out on April 8<sup>th</sup>. The deadline for changes or to be included in the May issue is May 13<sup>th</sup>. The pricing for one space is \$90 per quarter (three issues – one ad per month – a cost of only \$30/month!). It is preferred to do it on a quarterly basis, but we can do it on a month to month basis if necessary. Ad space is available on a first come, first served basis. If you would like to get your business included, or if you are unfamiliar with this program, please send an email or call Diane at (715) 853-2310 or call our *Chairperson: Tammy Brzeczowski 920-655-4587*

### **Activities - RSVP for April Meeting**

The April meeting will be held at The Woodland in Gresham. Please be sure to RSVP via email or by calling Diane at 715-853-2310 by Thursday if possible. Cancellations will be accepted until Monday morning. The March meeting was held at Antler's Supper Club in Bonduel. Door prizes for the general membership meeting were donated by Dynamic Designs and Raddant Electric. A huge thank you to both of these businesses!  
*Chairperson: Mark Flunker – 715-584-5995*

### **Education Committee**

There are a number of classes being offered by the area builders associations...check out the education listings at [www.wisbuild.org](http://www.wisbuild.org). Is there a topic that you would like us to bring in? Contracts, Work Orders, Lien Laws, Social Media topics, Business Management, OSHA Training, Wall Bracing, UDC? Let us know – we will try to get what you'd like scheduled!

**The WBA Foundation** also has seven different online classes for member contractors who need credits for their Dwelling Contractor Qualifier Credential. Cost for each of the seven classes for members is \$35 and each class is worth two credits. Non-member cost is \$50.  
*Education Chair: Greg Brown – 715-526-2175 ext.1212*

### **Kwik Trip Scrip Gift Cards Available!**

Kwik Trip Scrip Gift Cards are available. Feel free to contact Diane to make arrangements to purchase them or ask for them at the General Membership Meetings. Use them to purchase your gas or other items at Kwik Trip stores, as gifts, incentives for employees, etc., or members can sell them for the association to friends, family, fellow employees, etc.

WRBA has purchased the cards at 10% off face value, so we can make 10% on each purchase for WRBA. If you are interested in helping to support WRBA through this project or need more information, please let Diane know.

## WRBA Home & Sports Show

Time is running out to reserve your booth for the 2014 Home & Sports Show at the Crawford Center. It is looking like we will have a bigger show than last year, but we could use the rest of our members in the show as vendors! At this point we have nine new vendors that were not in the show last year, but we've lost a number of last year's vendors as well. To those of you who have not yet reserved a spot...we can't grow the show without you! This is the main source of income for our association. Consider being a part of this show and supporting WRBA. You can print the home show packet from this link – [Home Show Packet](#) .

We would like to get more vendors in the show with the "sports" theme as well. If you know of a business that might be interested that you could contact to consider our show or that you would be willing to share with the committee as a prospective vendor, please let us know. Let's make the 2014 show the biggest and best!  
*Chairperson: Cap Wallrich – 715-526-2156*

### **Scholarship Awards and Scholarship Raffle**

The annual scholarship raffle drawing will be held again this year at the WRBA Home & Sports Show on Sunday afternoon at about 2:00 p.m. If you have raffle tickets or ticket stubs and money to be turned in, please be sure to do so no later than the morning of Sunday, April 13<sup>th</sup>, at the Home & Sports Show. Tickets, stubs and money can also be dropped off at the WRBA office up until and including April 11<sup>th</sup>. Please sell raffle tickets!! We are hoping to be able to raise enough funds to give out up to three \$500 scholarships again this year. Scholarship applications are being reviewed by Tammy Brzeczowski, Dynamic Designs; Mary Huntington, Crossroads Custom Cabinetry; and John Maule, Maule Construction. WRBA thanks these members for their help with this selection process.

### **WRBA Website**

Make sure to go to [www.wolfriverbuilders.com](http://www.wolfriverbuilders.com) to verify that all of **your** member information is correct, that you have a link to your website if your company has one, etc. If there is anything that you need changed regarding your information, or if you have any comments or suggestions regarding the site in general, please let Diane know.

Also - check out the website for all of your up-to-date

**information on the Home Show** including a list of the seminars and info on **Marianne Huskey!**

Marianne will be doing a seminar on Sunday at 1:00 p.m.



**Member Do Business with Other Members!**



## Monday Morning Review

March 18, 2014

### Landowners and the Recreational Immunity Law in Wisconsin

Published: **March 19, 2014** (email from Axley Brynelson)

Author: **Buck Sweeney**

Wisconsin is one of the few states that has recreational immunity protection for landowners. Recreational immunity is found in Wis. Stats. § 895.52. The definition in the Statutes defines “Recreational Immunity” as “...any outdoor activity undertaken for the purpose of exercise, relaxation or pleasure including practice or instruction in any activity.”

Recreational Activities include “hunting, fishing, trapping, camping, picnicking, exploring caves, natural study, bicycling, horseback riding, bird watching, motorcycling, operating an all-terrain vehicle or utility-terrain vehicle, ballooning, hang-gliding, hiking....sports shooting and many other outdoor sport games and educational activity.”

This is important protection for landowners who allow people to use their property for recreation and have concerns about liability.

However, it is important that you are aware of the exemptions for some of the recreational immunity protection. If the private property owner collects money, goods or services in payment for the owner’s property for the use of the recreational activity, the recreational immunity protection may go away. The compensation has to be a total of \$2,000 over a year for the loss of the recreational immunity protection. There are certain things that obviously are not included in the compensation equation, such as the donation of some of the animals shot while hunting or fishing on the property, donations of monies to add conservation projects to the property, and other exclusions. If you have questions on these exemptions, call a lawyer. Nevertheless, despite this protection, all parties please try to be safe while recreating.

To subscribe to email alerts from Axley Law Firm, click [here](#).

For more information about Landowners and the Recreational Immunity Law in Wisconsin, contact Attorney Buck Sweeney at [csweeney@axley.com](mailto:csweeney@axley.com) or 608.283.6743.

Axley Brynelson is pleased to provide articles, legal alerts, and videos for informational purposes, but we are not giving legal advice or creating an attorney/client relationship by providing this information. The law constantly changes, and our publications may not be currently updated. Before relying on any legal information of a general nature, please consult legal counsel as to your particular situation. While our attorneys welcome your comments and questions, keep in mind that any information you provide us, unless you are now a client, will not be confidential.

### State Senate Passed Property/Income Tax Cut

Another sign to the old adage that “elections have consequences” was seen again recently when the Wisconsin State Senate voted to pass a slightly modified version of Governor Walker’s “Blueprint for Prosperity” on a 17-15 vote (Senator Jauch was absent recovering for surgery). All democrats present voted no in addition to State Senator Dale Schultz (R-Richland Center).

The current GOP majority in the state senate allowed them a one seat cushion to pass the bill. This is the same formula that was used earlier in the session to pass the mining bill without Schultz’s vote.

Going into the 2012 election, most assumed that then Representative Tom Tiffany would win the state senate seat formally held by the retiring Jim Holperin, which he did handily to get the GOP the majority back. State Senate Republicans were not shy in saying they needed a +2 majority to get some important issues passed in 2013-2014. They got that +2 majority when Rick Gudex defeated State Senator Jessica King (D-Oshkosh) by 599 votes after a recall took place.

So, the tax plan strongly supported by WBA to provide permanent property and income tax relief now goes back to the state assembly where it likely will again receive bipartisan support and then on to Governor Walker to become law.

Thanks to those that lobbied on this important topic during Business Day in Madison 2014 and for anyone who called or e-mailed your member of the state senate in support of the effort leading up to the vote this week in the state senate.

### Exciting new BUILD PAC event for 2014, sign up today!

Recently Wisconsin BUILD PAC Trustees met and approved a new fundraising opportunity for 2014. In place of the traditional golf outing to raise funds for NAHB BUILD PAC, trustees recently approved a wine tasting and dinner event for couples at the Kohler Test Kitchen in Kohler, Wisconsin.

The event will held on Saturday, May 17, 2014 starting in the late pm (likely around 4 pm) with a wine tasting event follow by dinner in the Kohler Test Kitchen facility.



Cost to attend per couple is membership into NAHB's Gold Key Club (\$1000 payment in personal individual funds).

More information to come, but we wanted to give you an early save the date reminder.

[Click here](#) if you are interested in signing up for the event!

### **Surety bills get unanimous committee votes**

The Senate Committee on Government Operations, Public Works and Telecommunications and the Assembly Committee on Energy and Utilities both took votes recently on our efforts to get better structure on the process of surety for dedicated infrastructure.

The senate committee acted first via a paper ballot and the result was a 7-0 vote in support. Every member of the committee voted in favor which included senators Farrow, Gudex, Lasee, Kedzie, Shilling, Wirsch, and Harris.

Next up was the assembly committee who met in person with similar results, a 9-0 vote in favor. Present members of the committee voting yes were representatives Kuglitsch, Larson, Jacque, Weininger, Neylon, Petersen, Zepnick, Kahl, and Shankland.

The next step in the process is to get these bills through both houses of the legislature in the same form before they adjourn which is likely to be April 1, 2014. We are hopeful that the assembly goes first in moving the bill on Thursday, March 20 which is rumored to be their last day in session.

If the assembly moves the bill first, we are then asking that the bill be heard before the full State Senate on their last day in session on April 1.

More work to be done on this effort but we have made tremendous progress in a very short amount of time to conclude this legislative session.

### **Use the Building Inspector Review Board for complaints**

Recently I learned that DSPS's Building Inspector Review Board has no pending cases for review. The DSPS Building Inspector Review Board was established by the legislature and supported by WBA to provide a way for builders and consumer to voice concerns about building inspectors.

I was advised by DSPS to let members know that if they have an issue with a local building inspector and want to see action taken by the department they are encouraged to start the process by going on line and filling out a

form. Just click here

(<http://6.selectsurvey.net/doa/TakeSurvey.aspx?SurveyID=7440916>) to start that process with DSPS.

It is important to note that you can request that your submittal to the Building Inspector Review Board can be kept confidential if you click "yes" on the first screen of the online form.

### **Burke/Walker campaigns take to the airwaves**

After the Republican Governor's Association took to the airwaves recently, that sparked Democrat Mary Burke to go up on television and then Governor Walker to counter with his first ad of the campaign to counter. It has been a good few weeks to work in public relations, or better yet, to own a television station in Wisconsin.

Mary Burke for Wisconsin went first when they launched their first ad to highlight Burke's job creation past as an executive at Trek Bicycles and as the Secretary of Commerce during Jim Doyle's time as governor. The ad then went on to knock the unemployment rate in Wisconsin since Governor Walker took office in January 2011. [Click here](#) to view the Burke ad.

The counter punch back from Governor Walker's campaign came very quickly where Mary Burke is accused of telling a lie about the unemployment rate since Governor Walker took office. The ad goes on to promote Governor Walker's job creation effort by creating 100,000 new jobs and concludes by saying "We can't trust Mary Burke." [Click here](#) to see the Walker ad.

This is the first of many, many television ads paid for by the respective campaigns for governor and as many, if not more, ads to come paid for by outside independent groups before Election Day in November 2014.

### **Rasmussen Poll: Gov race tied**

The Rasmussen Reports released their [first polling](#) on Wisconsin's governor race and it showed the head to head matchup between Governor Scott Walker and challenger Mary Burke tied 45%-45%.

This poll shows a dip in Walker's numbers when compared to the [Marquette Law School Poll](#) done late in January which showed him leading Burke 47%-41%.

I suspect that a new Marquette Law School poll will be released over the next month and it will be interesting to compare those numbers with the two polls mentioned above. With its success over the past few years predicting final head to head numbers in statewide races, Charles Franklin and the Marquette Law School have

been described as the polling “gold standard” for polling made public in Wisconsin.

### **DSPS online code change page: It’s working**

A reminder to please take advantage of DSPS’s webpage to submit suggested changes to the Uniform Dwelling Code that will then be considered by the Uniform Dwelling Code Council (UDC Council).

Recently WBA Advocacy Chair Abe Degnan submitted a code change dealing with safety glazed glass around doors. After submitting the request Abe was invited to address the UDC Council and share his thoughts on the matter.

After a good discussion with members of the UDC Council, a motion was made to make the clarification first suggested by the online form that Abe submitted.

So, if you have an issue the UDC, please take advantage of this online form today.

If you have a code concern, please take the time to [click here](#). Once you get to this page, titled “DSPS Public Board Agenda Item”, select “Dwelling Code Council” in the drop down form, and then enter your contact information. In the “Message” section state what part of the UDC you have an issue with (by code number), why it is an issue for builders, and a recommendation on how to improve the code.

Again, please take the time to fill out the online form so you can help guide the discussion of the UDC Council and make needed improvements to the UDC before the council concludes their work this summer!

### **WBA members talk wetland mapping with DNR staff**

Recently a group of developers and a wetland consultant traveled to Madison to talk with DNR staff members on the issue of updated wetland maps. We learned that maps in the southeastern part of the state are updated every five years because of a partnership with a regional planning commission and maps outstate have a target time of being updated every ten years.

One interesting note, some are way behind in getting updated maps, most notably Buffalo, Trempealeau, Iowa, Lafayette, Taylor and Price, which have not been updated since 1978/1979.

The conversation was positive and ultimately the group asked the DNR for the following: changing some overlay maps that the DNR currently posts on their website to either eliminate some maps that create confusion or choosing a different color for some soil maps that are not good indicators of future wetlands;

look at staffing changes to prioritize the linking of areas that have received wetland delineation maps to the overlay maps currently posted on the DNR website to depict more accurate maps than just aerial maps; better communication between DNR divisions to make sure those issuing permits for stormwater do not rely on the some of the less accurate soil maps to hold up permits.

We will be forwarding suggestions on the map layer provision mentioned above to DNR staff and following up with them on the other topics mentioned to track progress in the weeks to come.

Brad Boycks  
Vice-President of Advocacy  
Wisconsin Builders Association®  
[bboycks@wisbuild.org](mailto:bboycks@wisbuild.org)  
(608) 242-5151 ext. 16  
Visit our web site: [www.wisbuild.org](http://www.wisbuild.org)

---

### **Cellcom Confirms Galaxy S 5 Coming Soon**

Cellcom and Samsung Telecommunications America, LLC (Samsung Mobile) are excited to announce their collaboration in making the highly anticipated Samsung Galaxy S<sup>®</sup> 5 available to Cellcom customers. The Galaxy S 5 is packed with innovative new features, including a built-in heart rate monitor, advanced camera features, and faster connection speeds.

“Cellcom is very excited to be bringing the Samsung Galaxy S 5 to our customers. Samsung offers a wide range of products to fit consumers’ needs and the Galaxy S 5 continues that commitment by offering advanced, meaningful innovations,” said Patrick D. Riordan, president and CEO of Cellcom.

For the latest alerts on new products, please sign up at [www.cellcom.com/email\\_signup.html](http://www.cellcom.com/email_signup.html). For more information about the Samsung Galaxy S 5 and accessories, please visit [www.samsungmobileuspress.com/GalaxyS5](http://www.samsungmobileuspress.com/GalaxyS5).

#####

Cellcom is an innovative wireless company that provides nationwide service for its customer base throughout Wisconsin and Michigan, with nearly 70 retail and agent locations. Cellcom is respected for its long-standing reputation of delivering extraordinary customer care, being a strong community partner, and for its renowned network, which is customized to its rural markets. As a subsidiary of Nsight, Cellcom is part of a family of companies offering complete telecommunications services.

---

**Like us on Facebook!**

## WRBA Membership News

### Members Renewed – Welcome Back!

- Denkins Drywall, Inc.  
Representative: Jeff Denkins
- Felts Construction  
Representative: Chuck Felts
- Hawkeye Hearth & Home  
Representative: Dale Hawkinson
- Valentine Inc.  
Representative: Bob Valentine

### Members – Renewal Due March

- Apple Valley Nursery – Roy Brodhagen
- Focus on Energy – Kevin Hogan

### Members – Renewal Due April

- Wolf River Media – Chris Kennedy

### Members – Renewal Due May

- Heins Appliances & Refrigeration – Brian Heins
- Luisier Drilling, Inc. – James Meyers
- Sandy Drive Remodeling – Mark Flunker
- SCHS Trades Program – Greg Brown

### Members – Renewal Due June

- KerberRose, S.C. – Steve Grover
- Schneider & Sons Landscaping, Inc. –  
Angela Schneider

### Non-Renewing Members

The following member has either allowed their membership to lapse with NAHB or has opted to not renew their membership. If you see this past member, please encourage them to renew today.

- Bessette Construction, Inc. – Todd Bessette

### Membership Dues – Installment Payments

If desired, you may make installment payments on your membership dues renewal. You may split the payment up into two or three payments, with the final payment due by your renewal date. There will be no refunds if dues are not paid in full. And one payment in full when due is always an option!

### Reminder – Incentive to Recruit New Members!

You can benefit by recruiting new members for WRBA this month and every month! Receive \$20 off your next membership renewal for each Associate member you recruit; \$40 for each Builder member you recruit.

## Wolf River Builders Association 2013/2014 Board of Directors

President	John Maule Maule Construction LLC 206 E. Freeborn Street Cecil, WI 54111 (715) 745-2256
President-Elect	Mark Flunker Sandy Drive Remodeling LLC W5344 Sandy Drive Shawano, WI 54166 (715) 584-5995
Treasurer	Steve Grover Kerber, Rose & Associates, S.C. 115 E. Fifth Street Shawano, WI 54166 (715) 526-9400
Secretary	Tammy Brzeczowski Dynamic Designs Unlimited LLC 220A S. St. Augustine P O Box 470 Pulaski, WI 54162 (920) 822-4450
Past President	Mark Flunker Sandy Drive Remodeling (715-584-5995)
Builder Directors	Bill Rapaich – Top Shelf Builders (524-2016) Randy Bohm – Bohm LLC (526-5580) Ted Foster – Wolf River Habitat for Humanity (524-3007) Mary Huntington – Crossroads Custom Cabinetry (526-3261)
Associate Directors	Jenny Olson – Cellcom (715-851-2355) Cap Wallrich – Wallrich Agency (526-2156) Brian Heins – Heins Appliances (526-5120)
State Directors	John Maule – Maule Construction LLC Tammy Brzeczowski – Dynamic Designs Unlimited LLC
Executive Officer	Diane Montour Email: <a href="mailto:wolfriverbuilders@gmail.com">wolfriverbuilders@gmail.com</a> Website: <a href="http://www.wolfriverbuilders.com">www.wolfriverbuilders.com</a> Ph: 715-853-2310